

Grow Sustain Excel: Sport England Strategy 2008 - 2011

Chris Child, Partnership Manager

Energize Shropshire, Telford & Wrekin

On behalf of Sport England West Midlands

**PAN-WM
“A Closer Look”
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Content

- Government Policy
- Sport England focus & purpose
- Investment strategy

Government Policy

- Narrower focus on sport
- Participation and talent
- Quality experience for all
- Increased role for NGBs
- Streamlined and efficient delivery

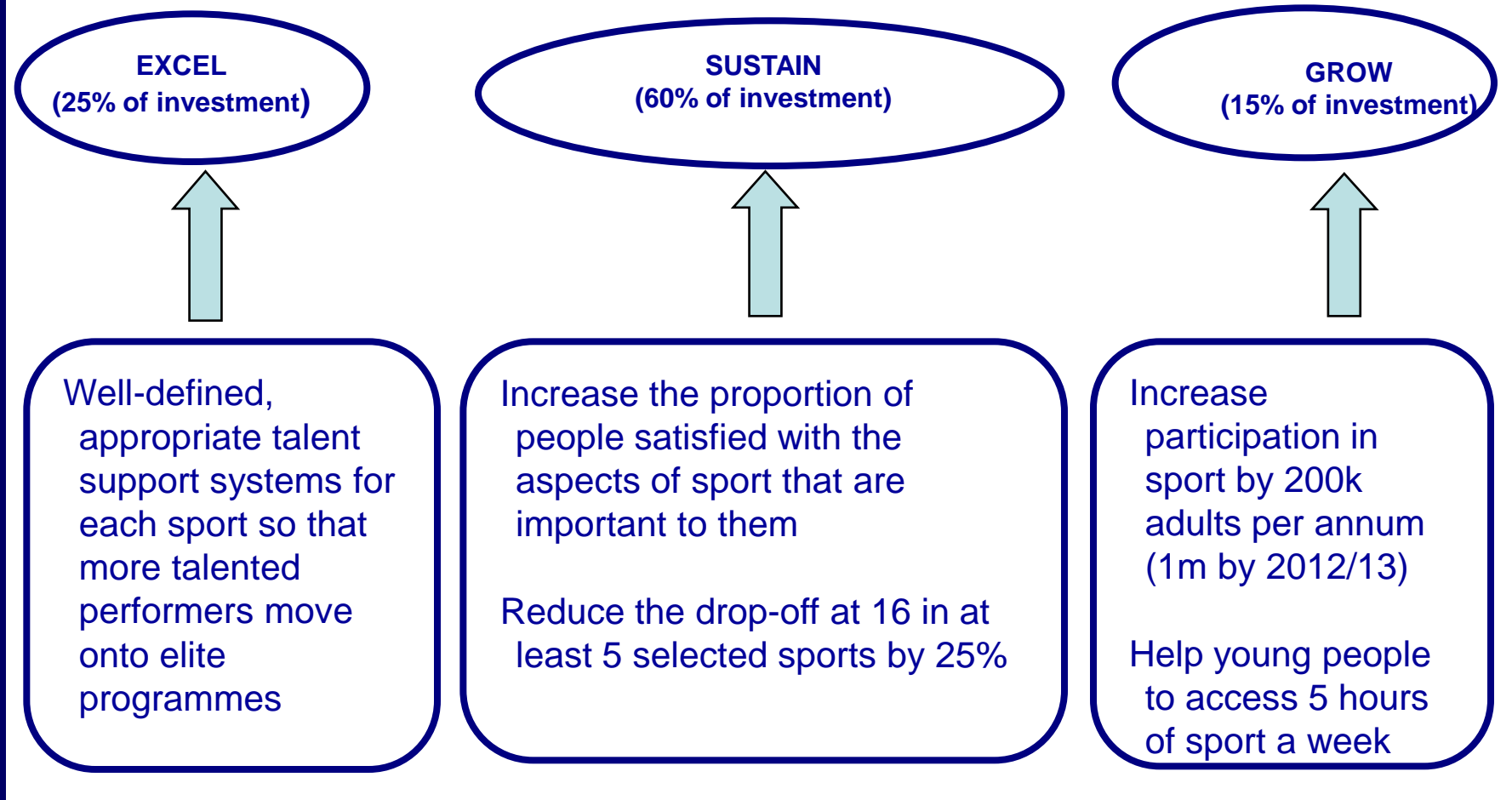
Sport England vision and outcomes

Create a world leading community sport system in England, focused on three key outcomes:

- **Grow – increase number of people participating**
- **Sustain – maintain participation levels**
- **Excel – identify and nurture talent**



World Leading Community Sport



New Focus

- Sport focus – NGB led, commissioning role
- People – coaches, volunteers, officials/leaders
- Places – clubs and facilities



New Ways of Working

- New relationships with NGBs
- Enabling role
- Strong advocate for sport
- Strategic investment



Overall Impacts

- More people doing sport
- Reduced post 16 drop off
- Increased satisfaction
- More effective talent development systems
- Delivery of national programmes – 5 hour offer

Key workstrands

- NGB commissioning process
- Regional/sub regional partnerships
- Local Government – duty to co-operate
- New investment strategy
- Grants management



Investment Strategy

- £180-£200m per year (Lottery & Exchequer)
- Aligned to new strategic outcomes
- Strong advocacy – public & private sectors
- New funding programmes (subject to consultation)

Funding streams

- Indicative annual amounts:
- NGBs - £100-£120m
- CSPs - £10m
- Themed bidding rounds - £25-£30m
- Facilities - £10m
- Innovation - £5m
- Small Grants - £10m

Investment processes

- Single point decision making
- Streamline processes – SGAP
- Shared Service Centre
- Intensive care available