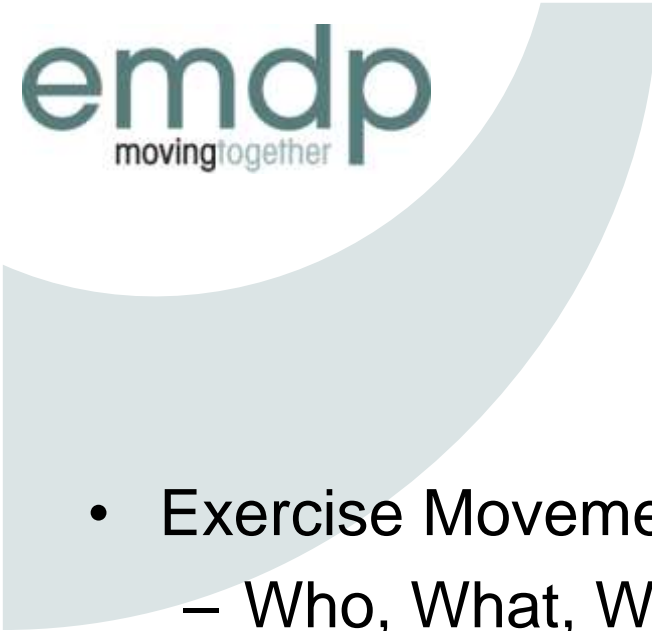


Breaking the barriers: a united offer from movement and dance

Jade Moulden
National Delivery Manager
Exercise Movement and Dance Partnership



Outline

- Exercise Movement and Dance Partnership
 - Who, What, Why?

- Dance Champions
 - Who, What, Why, When?



Exercise Movement and Dance Partnership (EMDP)

- National Governing Body for Exercise, Movement and Dance
- One of the 46 **Sports** that Sport England have invested in
- Working with and on behalf of the **Physical Activity** Alliance
- Creating partnerships between Sports, Physical Activity and the **Arts**

EMDP

- Umbrella organisation for movement and dance disciplines
 - Recognition and endorsement
 - Professional support structure and services
 - Movement and Dance development



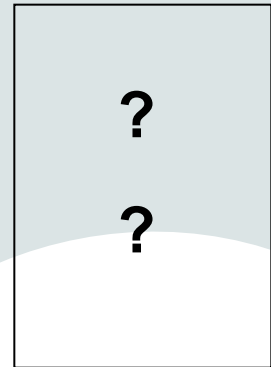
- Support/delivery mechanism for EMD developmental requirements
 - Dance Champions

Dance Champions

- Department of Health 'Be Activity, Be Healthy'
 - Physical Activity Alliance
 - Dance Working Group



Dance Champions



Dance Champions cont.

The Dance Champions are here to champion dance in all its forms and to lend support to a range of existing and future initiatives that promote participation in dance.

4 Levels:

1. **Dance Champions – promotion and advocacy**

Celebs

Darren Bennett
Miguel Dofofo
Arlene Phillips
Angela Rippon OBE
Lisa Snowdon
And others....

Industry representatives

Rod Aldridge OBE, Aldridge Foundation (Chair)
Janet Archer (Arts Council England)
Daran Bennett (Physical Activity Alliance)
Andrew Hanson (CCPR)
Roger Mosey (Director Olympics, BBC)
Margaret Peggie OBE (EMDP)

Dance Champions cont.

2. Regional Events
 - Mass participation dance events for all abilities and ages
 - At least one in every region

3. National Dance Directory
 - National Directory of all Dance opportunities

4. What next? Filling the gaps.
 - Making informed decisions

Dance Champions cont.

Progress to date

- Current partners:



dance 4 life



physical activity alliance



DH Department of Health



CCPR
One voice for sport and recreation



emdp
moving together



Youth Dance England



THE ALDRIDGE FOUNDATION



SPORT ENGLAND



ARTS COUNCIL ENGLAND

Progress to date

- Launch Event 15th October



Progress to date

- Dance Champions Website

- Contact Us
- About Dance Champions
- Developments to come.....



Dance Champions cont.

Next Steps:

- Consultation/Communication – November 2009
- First phase of website – Early 2010
- Second phase of website – Spring 2010
- First of Regional Events – Autumn 2010
- What next? Filling the gaps – use of knowledge acquired

Dance Champions cont.

Message to take Home:

Dance Champions is by no means about re-inventing any wheels. It is about increasing participation in dance by supporting and working together with current delivery mechanisms.

Dance Champions is dependant on partnership working with the dance workforce – teachers, national governing bodies, agencies, partnerships, charities, networks, schools, local authorities, PCTs.....



Dance Champions

www.dancechampions.org.uk
admin@dancechampions.org.uk



Physical Activity Alliance

www.activityalliance.org
info@activityalliance.org

Exercise Movement and Dance Partnership



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